

CAS Reports 2011 Sales Growth and Reveals Plans for 2012

Projected Offerings, Expansion and Initiatives for the New Year

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CAS DataLoggers is proud to report a 30% growth in sales for 2011, and announces its expectations and plans to continue to grow in 2012. Last year also saw expansion of the CAS headquarters in Chesterland, OH, as well as the addition of four new employees--all to better serve the increased demand for datalogging and data acquisition products, services, and technical support.

Last year, CAS acquired and offered products from several new, high-quality manufacturers including Influx Technology (CAS is master distributor) with their high-speed vehicle datalogging systems for OBD, CAN, analog signals and GPS. Offering analytical software and the ability to remotely access data, Influx is the ideal solution for customers working in vehicle and engine monitoring applications. CAS also began distributing exciting new products from Novus Automation, providing industrial dataloggers with the versatility and power to handle analog and digital signals with high resolution and speed, all at cost-effective pricing. Novus products also offer expansion modules and wireless communication accessories for completely customizable systems. Product selection is always increasing as CAS continues to add new manufacturers to better serve customers and their wide range of applications.

CAS is also introducing a special systems integrator program offering special pricing and support. CAS's many product lines are ideal for integrators developing their own custom solutions, all backed by over 100 years of combined experience in electrical engineering. CAS also offers industry-leading technical support for both customers and integrators to get up and running with all available products. CAS is also focusing on partnering with systems integrators working in the environmental applications, offering several environmental dataloggers from trusted manufacturer dataTaker and many others.

Laszlo Zala, CAS DataLoggers President, explained last year's success: "2011 was a good year for us, thanks in no small part to our expanding product range and experienced staff. We're set to offer even more manufacturers and services in 2012, including temperature calibration and our systems integrator program. As 2012 begins, we're ready to supply the solution for any application at cost-effective prices."

For more information on CAS's extensive selection of dataloggers, data acquisition systems, and value-added services including technical support, or to find the ideal solution for your application-specific needs, contact a CAS Data Logger Applications Specialist at (800) 956-4437 or visit the website at www.DataLoggerInc.com.

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