

## CAS Names Dana Kennedy as New Product Manager for Accsense

### Cost-Effective Wireless Solutions for Temperature, Humidity, and More

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CAS DataLoggers is proud to name **Dana Kennedy** as its new **Product Manager for Accsense**, continuing an ongoing

commitment to provide customers with low-cost wireless solutions for all their critical applications.

Dana has extensive familiarity and enthusiasm for the Accsense product line and brings his many years of experience in manufacturing and marketing industrial solutions to help customers find exactly the right datalogger for their needs. Dana is always onhand by phone or the website to listen to customers' applications and to find the best solution.



Accsense data logging systems provide wireless or wired monitoring using internal and external sensors to measure vital parameters such as temperature, humidity, voltage, current, light and vibration. Easy to install and setup, Accsense systems allow users to monitor and log readings with the ability to view data in real-time and automatically send data to the manufacturer's secure server for storage. Using a standard web browser, users can sign in to retrieve reports and graphs or modify the system configuration from anywhere an internet connection is available. These monitoring systems also offer sophisticated alarm capabilities including sending email, pager or phone alerts whenever an alarm goes off. Accsense fully complies with FDA, JCAHO AABB, and other industry standards. Dana explains, "In the healthcare industry, patient privacy issues including HIPAA are often a problem when considering installation of other wireless systems, but Accsense entirely eliminates this risk with its secure data encryption. We're as non-intrusive as possible to our customers' existing infrastructures."

Dana is hard at work meeting the increased demand for wireless monitoring in a wide variety of fields where customers want a hassle-free solution for their compliance regulations problems (such as 21 CFR), and Accsense systems are their most affordable and reliable choice. CAS also provides solutions across the life sciences field in general, including biomedical, drug research, and vaccine storage in immunization clinics. Dana comments, "We're currently focused on matching the capability of our wireless Accsense system to the market's needs. Many of our customers have a few freezers or fridges they need to monitor wirelessly, and the Accsense system is an extremely cost-effective buy for them. Accsense is the least expensive way to get into wireless monitoring at this advanced level of functionality."

Dana has also gathered extensive feedback from customers who found their Accsense systems to be practically turn-key, especially installation and setup. Users confirm that there's no need to get IT

involved, no software to install, and no server to maintain, since the load on a company network is minimal. Dana paraphrases their experiences: “Other systems on the market require servers and space on those servers, and rely on additional hardware set to run constantly, while Accsense doesn’t need anything but an Internet connection!” Additionally, transactions made on data transfers within the system are completely safe, using the same encryption used by major credit card companies: there’s zero risk in terms of data security.

For more information on the wide range of Accsense wireless temperature monitoring systems, other Accsense dataloggers measuring humidity, light, vibration and more, or to find the ideal solution for your application-specific needs, contact a CAS Data Logger Applications Specialist at (800) 956-4437 or visit the website at [www.DataLoggerInc.com](http://www.DataLoggerInc.com).

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