

CAS Reaches Out to an Expanding Customer Base

Identifying Customer Needs and How Best To Meet Them

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CAS DataLoggers has recently begun an ongoing initiative to identify its ever-expanding customer base in order to best present its cost-effective datalogging and data acquisition solutions. Currently many customers are surprised to find that the ideal device for their application is one they hadn't previously considered. To this end, CAS has engaged a national strategic business company to ensure that the right solutions get to the prospective customers who have the greatest need.

The new survey is steadily creating a detailed customer profile so that CAS can provide the technology for projects of every scope and industry, from inexpensive temperature monitoring to real-time data acquisition to illuminance and UV-monitoring systems. These solutions record temperature, humidity, current, voltage, and many other factors. CAS delivers high-quality devices from trusted manufacturers including dataTaker, Accsense, ADwin, Delphin Technologies, Grant Instruments, and T&D.

CAS anticipates that it will be better able to connect to potential customers who can really benefit from its wide range of datalogging technologies, from obvious applications to unexpected uses for its products. CAS has sold datalogging equipment to manufacturing plants, government health centers, wine makers, museums and galleries, libraries, and to every conceivable industry and project.

Additionally, CAS has recently added a new Live Support chat feature to its homepage at www.dataloggerinc.com, making it easy for customers to find the ideal data logger for their applications. Anytime during 8am-6pm EST (8-5pm Fridays), just click on the green button at the top left of the page to open an instant chat with a CAS Applications Specialist who will help you to choose from a wide range of data loggers and data acquisition systems. Just tell the analyst a little about your application and any preferences you may have to receive free guidance to a relevant product page with specifications and links to videos, product comparisons, and more. Outside of these hours, you can always leave a message with your phone number and email to receive a quick reply to your questions.

For more information on a broad range of dataloggers, sophisticated data acquisition and control systems, or to find the ideal solution for your application-specific needs, contact a CAS Data Logger Applications Specialist at (800) 956-4437 or visit the website at www.DataLoggerInc.com.

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