

FOR IMMEDIATE RELEASE

CAS & ESCORT DATA LOGGERS ANNOUNCE DISTRIBUTION PARTNERSHIP

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ESCORT Data Loggers has appointed CAS DataLoggers as its exclusive North American Master Distributor. Effective April 1st, CAS will be responsible for the sales and support of all ESCORT Data Logger products within this demographic area.

ESCORT Data Loggers, Inc., located in Buchanan, VA manufactures a wide selection of temperature data loggers and monitoring systems used extensively in the Cold Chain Logistics, Transport, Pharmaceutical, Food & Beverage, Medical and Environmental industries. Originally established in New Zealand in 1989, ESCORT has evolved into an international organization with distributors in over 40 countries. ESCORT relocated their headquarters and manufacturing facilities to Buchanan, VA in 2008.



Charles Whiting, President/CEO of ESCORT stated: “Although we have experienced rapid growth and captured a significant market share internationally, we have only recently focused our efforts on the massive US and Canadian markets. By partnering with an experienced distribution organization like CAS, already well established in the data logging and temperature monitoring market, we expect to duplicate our international success in North America and beyond.”

CAS DataLoggers, located in Chesterland, OH is the exclusive North American Master Distributor for a number of major data logger manufacturers.

CAS represents manufacturers such as:

- Grant Instruments Squirrel Loggers
- dataTaker Intelligent Universal Loggers
- ELTEK Telemetry Data Logging Systems
- Accsense Remote Monitoring & Alarming Data Logging Systems
- IBEXIS Remote GSM Environmental Loggers
- Real-Time Data Acquisition & Control Systems for Delphin Technologies
- JÄGER-Adwin

“With a significant existing market presence and an extensive reseller network throughout North and South America, CAS is uniquely positioned to quickly make a considerable sales impact for ESCORT. The ESCORT products are the perfect compliment to our current line of data logging solutions” said Laszlo Zala, Managing

Member of CAS DataLoggers. "Given the increased awareness of temperature and quality issues throughout the industries we service; Cold Chain Logistics, Facilities Monitoring and Process Monitoring have become a significant part of the applications we are called upon to address on a regular basis. The ESCORT line of temperature data loggers represents a quality, economical solution we can offer our customers."

CAS and ESCORT will be partnering on a number of industry tradeshow and conferences in 2011 throughout North America. Tradeshow already on the agenda include:

- The AMI Show in Chicago April 13th-16th
- United Fresh Expo in New Orleans May 2nd-5th
- NRA in Chicago May 21st-25th
- AABB Conference in San Diego October 22nd-25th

For further information on temperature monitoring solutions, cold chain logistics and transport applications, facilities monitoring and alarming, data acquisition and control, data logging and remote monitoring applications, contact a CAS Data Logger Applications Engineer at (800) 956-4437 or visit the website at DataLoggerInc.com.

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